

Show Us Your Shelburne!

Photo Contest Rules

Rules & Regulations

ELIGIBILITY

All entries must be photographs taken in the Shelburne Area. The contest is open to all residents and visitors, age 18 years or older (under 18 with a parent's or guardian's signature on the photo release form) except Councillors and Staff of the Town of Shelburne including their immediate families or cohabitants. The Town of Shelburne reserves the right to cancel the contest or modify these rules at its discretion. Decisions of the Town of Shelburne will be final. The Show Us Your Shelburne Contest is subject to all Federal, Provincial and Municipal laws. The Town of Shelburne will use reasonable efforts to contact the Winners by email, but in the event the Town of Shelburne cannot contact Winners within seven business days from the time of judging, that Participant shall be deemed void and the runner-up will be deemed the winner.

FORMAT

Entries are to be digital photographs and submitted electronically. Content alteration of digital files is not acceptable; including combining multiple photos. Cropping of photos is permitted, tonal or colour corrections are acceptable. Borders, frames, text or other graphic treatments are not permitted. Finalists will be asked to submit a high-resolution file suitable for print reproduction. Town of Shelburne judges reserve the right to disqualify contestants who are unable to submit, upon request, a high-resolution photograph.

ENTRY

Entries are to be submitted electronically through any of the following contest entry channels:

- Entry via Town Email: tourism@town.shelburne.ns.ca
- Entry via Facebook Hashtag #visitshelburnens
- Entry via Instagram Hashtag #visitshelburnens
- Entry via Twitter Hashtag #visitshelburnens

CATEGORIES

- **Scenery** – beauty shots of landscapes, seascapes, fishing, lighthouses, shorelines, nature, wildlife
- **People** – individuals of any age, capturing character or experience

- **On Vacation** – having fun on vacation, at a favourite attraction, festival, beach, dining, or activity
- **Culinary** – showcasing local cuisine. People eating, prepared plates, fresh food etc.
- **Outdoor adventure** - capture the fun of an outdoor activity. Cycling, hiking, paddling, camping, sailing, etc.
- **Community** – residents or groups enjoying neighbourhood activities

- ✚ **Fan Favourite** – Fan Favourite will be chosen by our panel of judges from the top 10 photos with the most votes. People can vote for a photo by “liking” it, sharing it or commenting on it via social media

PRIZES

Grand Prize (1): \$200 CDN

Fan Favourite (1): \$50 CDN

Top Prize for Each Category (6): Gift

ENTRIES AND IDENTIFICATION

Photographs entered must not have been previously published. Entrants must own all rights to the photographs submitted. As such, entrants hold the Town of Shelburne harmless from any breach of copyright. Photographs that have won any other contests or have been published in a magazine or newspaper (except online) are not eligible. Photographs that violate or infringe upon another person's copyright are not eligible. For all photos where a person is in the shot, a Photo Release form must be completed. Photo Releases are the responsibility of the entrant and must be presented in the event the photo is a winner. Photographs must have been shot within the past year (since April 1, 2017). Entries must be submitted online via contest entry channels as outlined above. Judges reserve the right to place the entry in the appropriate category. The Town of Shelburne holds the right to disqualify entries with inappropriate content.

PUBLICATION

Winners' names and photographs will be published on www.town.shelburne.ns.ca, shelburneandlockeport.com and affiliated social media channels. The Town of Shelburne reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible.

DEADLINE

All entries uploaded through the various contest entry channels outlined above and must be received prior to 10:00 pm AST, September 30, 2017.

JUDGING

The winners for the grand prize and category prizes will be selected by a panel of judges in Shelburne, NS. The winner of the Fan Favourite prize will be chosen by the panel of judges from the 10 entries with the largest number of votes accumulated over the course of the contest (see ways to vote in Categories section). We reserve the right, at our discretion, to disqualify or discount any entrant, image or vote connected to votes cast by unfair means. Winners will be notified by 4:00 pm AST, October 31, 2017. Decision of the judges is final.

RESPONSIBILITY

The Town of Shelburne cannot be held responsible for entries that are lost, damaged, or delayed during transportation. The Town of Shelburne is not responsible for any failure of the website during this contest. Nor is it responsible for any problems or technical malfunctions of computer online systems, servers, access providers, computer equipment, software or any email, online or internet entry lost due to technical problems or traffic congestion on the internet or at any website or any combination thereof, including any injury or damage to an entrant's or any other person's computer or property related to or resulting from playing or downloading any material in the promotion.

COPYRIGHT NOTICE

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants (or warrant that the owner of such materials expressly grants) The Town of Shelburne a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any Town of Shelburne purpose, including, but not limited to advertising and promotional materials, its website, exhibition, and commercial products, including but not limited to Town of Shelburne publications. The Town of Shelburne will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Winning entrants are required to sign a release containing the above conditions.